

Nishant Gadihoke

Product Designer

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Applicable Experience

Intuit

Product Design Intern

May 2022
to Dec 2022

- Conducted 5+ research workshops to understand customer painpoints and identify areas of work in the core product
- Benchmarked 20+ competitors and created a comprehensive guide to industry patterns in tax software
- Researched, prototyped, and designed 8 core experience features that will be shipped to customers in Q4 2022

Canadian Advanced Air Mobility

Design Technologist

March 2021
to April 2022

- Gathered insights by conducting 10+ stakeholder interviews and creating a comprehensive competitive analysis
- Ideated and prototyped digital product solutions to serve 50+ stakeholders from academia, government, and industry
- Designed 15+ core website components from scratch
- Led the development of a code library for the website
- Increased product engagement leading to 100s of new DAUs

Oswald Labs

Product Designer (Co-founder)

July 2018
to March 2021

- Conducted 100+ interviews with users having visual impairments and special cognitive abilities
- Ideated, wireframed, prototyped a vibration and speech-based user interface for smartphones
- Built the first end-to-end web accessibility platform and scaled to 5,000+ users and multiple enterprise clients
- Managed product, team of 10+ interns, investor relations, and business development strategy
- Conducted A/B testing with over 1000 active users to understand painpoints and validate hypotheses

Skills

Design

Interaction Design, Storyboarding, User Flows, Wireframing, Prototyping, Data Visualization, Mockup Creation

Research

Surveys, User Interviews, Contextual Inquiries, Competitive Analysis, Usability Testing, Affinity Mapping

Tools and Languages

Figma, Sketch, ProtoPie, Adobe CC, UXPin; HTML/(S)CSS, JavaScript (React, Angular, TypeScript, Node.js), Python, C++

Education

Simon Fraser University

BSc in Interactive Arts & Technology

Aug 2019 to Aug 2023 (expected)

Dean's Honour Roll — 3.25 CGPA

Awards

Forbes 30 Under 30

March 2018 (Oswald Labs)

Undergraduate Students

Entrance Scholarship at SFU

August 2019